

GO FOR THE GOLD

You have the knowledge.
The experience. The training.
You're as wily as a fox and
you want to win. It's you
and your bicycle.
Two finely tuned machines.
The perfect meld of muscle and
metal. Together, you are as one.
And you're ready to go for it.

The quiet is almost eerie.

The crowd is silent.
Only the whirr of wheels can be
heard as you cruise with the
lead group. You wait. You calcu-
late your sprint to a fraction
of a second. And then it's time.
You break away with a surge
of speed. Your bicycle responds
as if it knew before you.

The crowd at first is stunned.
The calm becomes frenzy and
it sets the pack afire.
Bicycles shoot forward. You
have to hold your lead
just a few meters more.

The crowd goes crazy
as you feel the whoosh of the
checkered flag on your back.
And you have won. You've won
the most exciting, most demanding
of all sports. You are,
at last, a World Class Racer.

WORLD CLASS WHEELS



The Austro Daimler by Puch has
been chosen by four members of
the U.S. Olympic Team and five
members of the U.S. National Team.
It is a production line bicycle
that can be purchased from
your dealer.



ULTIMA

FRAME SIZES: 53, 55, 57, 59, 61 cm.
HEADTUBE ANGLE: 74°
WHEELBASE: 39.5"

FRAME MATERIAL: Reynolds 531 Double Butted
FORK MATERIAL: Reynolds 531 Double Butted
with semi-sloping crown and Campagnolo fork tips
COLORS: Pearl Rose

LUGS: Bocama professional
DROPOUTS: Campagnolo Record
RIMS: Mavic-Record Du Mondo De L'Heure
SPOKES: Chromed
HUBS: Campagnolo Record, Sm.-Flange, Q.R.
Front & Rear

TIRES & TUBES: Clement Strada 66
HANDLEBARS: Cinelli Giro D'Italia
STEM: Cinelli

BRAKES: Campagnolo Super Record
CRANKS: Campagnolo Super Record, Titanium bottom
bracket axle

CHAINRINGS: 42/52
FREEWHEEL: Regina Oro 14/22

CHAIN: Regina Oro

SADDLE: Unicanator

SEAT POST: Campagnolo Super Record

DERAILLEURS: Campagnolo Front: Super Record

Rear: Super Record

SHIFT LEVERS: Campagnolo Super Record downtube

PEDALS: Campagnolo Super Record with Titanium axles

WEIGHT: 20 lbs. (57 cm. frame)



SUPERLEICHT

FRAME SIZES: 53, 55, 57, 59, 61 cm.
HEADTUBE ANGLE: 74°
WHEELBASE: 39.5"

FRAME MATERIAL: Reynolds 531 Double Butted
FORK MATERIAL: Reynolds 531 Double Butted
with semi-sloping crown and Campagnolo fork tips

COLORS: Champagne

LUGS: Bocama Super Luxury

DROPOUTS: Campagnolo Record

RIMS: Fiamme Red Label

SPOKES: Chromed

HUBS: Campagnolo Record Strada Sm.-Flange,

Q.R. Front & Rear

TIRES & TUBES: Clement Condor

HANDLEBARS: Cinelli

STEM: Cinelli

BRAKES: Campagnolo Record

CRANKS: Campagnolo Record Strada

CHAINRINGS: 42/52

FREEWHEEL: Regina Oro 14/24

CHAIN: Regina Oro

SADDLE: Corsaire Suede

SEAT POST: Campagnolo Record

DERAILLEURS: Campagnolo Front: Record

Rear: Record

SHIFT LEVERS: Campagnolo Record downtube

PEDALS: Campagnolo Record

WEIGHT: 20.5 lbs. (57 cm. frame)





VENT NOIR II

FRAME SIZES: 53, 57, 61 cm.
 HEADTUBE ANGLE: 73°
 WHEELBASE: 40"
 FRAME MATERIAL: Reynolds 531 Double Butted
 FORK MATERIAL: Reynolds 531 Double Butted
 Tubing with semi-sloping crown and Shimano tips

COLORS: Smoked Chrome
 LUGS: Bocama
 DROPOUTS: Shimano
 RIMS: Rigida 700C
 SPOKES: Chromed
 HUBS: Campagnolo Gran Sport Sm.-Flange, Q.R.
 Front & Rear
 TIRES & TUBES: Semperit 700C folding
 HANDLEBARS: Cinelli
 STEM: Cinelli
 BRAKES: Campagnolo Gran Sport with hooded levers
 CRANKS: Campagnolo Gran Sport
 CHAINRINGS: 42/53
 FREEWHEEL: Regina Oro 14/24
 CHAIN: Regina Oro
 SADDLE: Italia Touring
 SEAT POST: Campagnolo Gran Sport Micro Adjust
 DERAILLEURS: Campagnolo Front: Gran Sport
 Rear: Gran Sport
 SHIFT LEVERS: Gran Sport downtube
 PEDALS: Campagnolo Gran Sport
 WEIGHT: 23 lbs. (57 cm. frame)



FORCE XII

FRAME SIZES: 53, 55, 57, 59, 61 cm.
 HEADTUBE ANGLE: 73°
 WHEELBASE: 40"
 FRAME MATERIAL: 531 Reynolds Double Butted
 FORK MATERIAL: 531 Reynolds Double Butted
 COLORS: Pearlized Silver Green

LUGS: Bocama
 DROPOUTS: Shimano
 RIMS: Weinmann 700C
 SPOKES: Inox, Stainless Steel
 HUBS: Normandy Luxe Comp Front: Alloy-Lo, Q.R.
 Rear: Alloy-Lo, Q.R.
 TIRES & TUBES: Semperit 700C, folding
 HANDLEBARS: S.R. Alloy W-S 390
 STEM: S.R. Alloy: 53, 55, 57-60 mm.; 59, 61-80 mm.
 BRAKES: Weinmann 605 sidepulls, drilled hooded levers
 CRANKS: S.R. Apex-5-pin Racing SAX-5RG
 CHAINRINGS: S.R. 42/53
 FREEWHEEL: Ultra-6, 13, 15, 17, 20, 26, 32
 CHAIN: Ultra-6 Gold
 SADDLE: Black Suede
 SEAT POST: G.S. Alloy Micro Adjust
 DERAILLEURS: Sun Tour Front: Cyclone
 Rear: Cyclone GT
 SHIFT LEVERS: Sun Tour Cyclone downtube
 PEDALS: MKS Quill with toe clips and straps
 WEIGHT: 24 lbs. (57 cm. frame)



OLYMPIAN



FRAME SIZES: 53, 55, 57, 59, 61 cm.

HEADTUBE ANGLE: 73°

WHEELBASE: 40"

FRAME MATERIAL: 531 Reynolds Double Butted

FORK MATERIAL: 531 Reynolds Double Butted

COLORS: Golden Sand

LUGS: Bocama

DROPOUTS: Shimano

RIMS: Weinmann 700C

SPOKES: Inox, Stainless Steel

HUBS: Normandy Luxe Comp Front: Alloy-Lo, Q.R.

Rear: Alloy-Lo, Q.R.

TIRES & TUBES: Semperit 700C, folding

HANDLEBARS: Friko Alloy Engraved

STEM: Alloy: 53, 55, 57-60 mm.; 59, 61-80 mm.

BRAKES: Weinmann 506 sidepulls, drilled hooded levers

CRANKS: Nervar 5-pin

CHAINRINGS: 42/53

FREEWHEEL: Maillard Oro 14, 17, 21, 26, 32

CHAIN: Regina Oro

SADDLE: Black Suede

SEAT POST: G.S. Alloy Micro Adjust

DERAILLEURS: Huret Front: Duo-par Rear: Duo-par

SHIFT LEVERS: Huret Duo-par

PEDALS: Union 331-Alloy

WEIGHT: 24.5 lbs. (57 cm. frame)



So you're ready to get into serious touring. You're ready to do twenty miles before breakfast and two hundred miles on the week-end. You're ready to take on the roads, the weather, the terrain and the traffic.

You know there will be hills to conquer that will require the maximum performance from your bicycle and the last ounce of strength from your body. Times when the headwinds will force you to keep your head so low, you'll go mile after mile just staring down at the white line.

You'll go through turns so sharp that, if not for the perfect balance between you and your bicycle, you'd surely never make it. And your split second decisions must be matched by your bicycle's response when going through heavy traffic.

So why are you ready to get into serious touring? Because you know that, with the right bicycle, you're going to have the most exhilarating and unforgettable experiences of your life. And you're ready.

MOVE AWAY FROM THE CROWD



LUZERN
 FRAME SIZES: 53, 55, 57, 59, 61 cm.
 HEADTUBE ANGLE: 73°

WHEELBASE: 40"
 FRAME MATERIAL: Reynolds 531
 Double Butted, main tubes
 FORK MATERIAL: Puch Alloy/
 Nickel-Carbon Steel, forged tip
 COLORS: Gloss Black

LUGS: Bocama
 DROPOUTS: Shimano
 RIMS: Weinmann 700C
 SPOKES: Chromed

HUBS: Shimano
 Front: 600EX Rear: 600EX
 TIRES & TUBES: Semperit 700C, folding
 HANDLEBARS: S.R. Alloy CTD-390L
 STEM: S.R. Alloy: 53, 57-60 mm.;

59, 61-80 mm.
 BRAKES: Shimano 600
 CRANKS: Shimano 600EX
 CHAINRINGS: 42/52

FREEWHEEL: 600EX-
 13, 15, 17, 20, 24, 28
 CHAIN: Shimano Uniglide
 SADDLE: Black Suede
 SEAT POST: G.S. Alloy Micro Adjust

DERAILLEURS: Shimano
 Front: 600EX Rear: 600EX
 SHIFT LEVERS: Shimano 600EX
 PEDALS: MKS Quill with toe clips
 and straps
 WEIGHT: 25.2 lbs (57 cm. frame)



SLE

FRAME SIZES: 53, 57, 61 cm.
 HEADTUBE ANGLE: 73°
 WHEELBASE: 40"
 FRAME MATERIAL: Reynolds 531 Double Butted,
 Main Frame

FORK MATERIAL: Puch Alloy/Nickel Carbon Steel
 COLORS: Salzburg Blue

LUGS: Bocama
 DROPOUTS: Puch
 RIMS: Weinmann 27" x 1 1/4" dimpled alloy
 SPOKES: Zinc

HUBS: Atom Small-Flange Alloy Q.R. Front & Rear
 TIRES & TUBES: Semperit 27" x 1 1/4," 90 lb. gumwall
 HANDLEBARS: GB Alloy
 STEM: GB Accord Alloy
 BRAKES: Wienmann Semi-Automatic Sidepull Alloy
 with drilled, hooded levers

CRANKS: Nervar forged 3-pin alloy cotterless
 CHAINRINGS: 42/52

FREEWHEEL: Regina 14/28
 CHAIN: Regina Oro
 SADDLE: Italia touring

SEAT POST: Alloy
 DERAILLEURS: Huret Front: Challenger II
 Rear: Challenger II
 SHIFT LEVERS: Huret Alloy downtube
 PEDALS: Union Quill
 WEIGHT: 26 lbs. (57 cm. frame)





ALPINA

FRAME SIZES: 19", 21", 23", 25"
 HEADTUBE ANGLE: 72°
 WHEELBASE: 41.5"
 FRAME MATERIAL: Puch Alloy/Nickel-Carbon Steel
 FORK MATERIAL: Puch Alloy/Nickel-Carbon Steel
 COLORS: Inca Gold, Carmine Red
 LUGS: Bocama
 DROPOUTS: Puch
 RIMS: Weinmann 700C
 SPOKES: Zinc
 HUBS: Atom Front: Alloy-Lo, Q.R. Rear: Alloy-Lo, Q.R.
 TIRES & TUBES: Semperit 700C, folding
 HANDLEBARS: S.R. Alloy CTD-390L
 STEM: S.R. Alloy—19", 21"—60 mm.; 23", 25"—80 mm.
 BRAKES: Weinmann Semi-Automatic with hooded, drilled levers
 CRANKS: Silstar 5DRGAH
 CHAINRINGS: 40/52
 FREEWHEEL: Maillard 14, 16, 18, 21, 26, 32
 CHAIN: Standard
 SADDLE: Black Suede
 SEAT POST: Alloy, Allen key binder bolt
 DERAILLEURS: Sun Tour Front: VX Rear: VGT Luxe
 SHIFT LEVERS: Sun Tour—Barcon-Bar End
 PEDALS: Union 630 Alloy with toe clips and straps
 WEIGHT: 26.5 lbs. (23" frame)



GET BACK IN TOUCH

It's called sightseeing at its best. It's called freedom, adventure and pure pleasure. It's called bicycle touring.

Millions of people are breaking away to the world of the outdoors by discovering the world of touring by bicycle.

No longer do you have to be trapped behind glass, metal and noise. Now, you can have the satisfaction of traveling under your own power. Feeling the closeness of your surroundings. Exploring new territory.

There's a euphoria that can overtake you at certain

points along a scenic route. And a feeling of satisfaction at the end of a day's ride.

But the key to enjoying bicycle touring from the beginning is to find the right bicycle. It should be fast, lightweight and one that's specifically designed for touring. Remember, you're going to spend a lot

of time on it. So it should have just the right feel.

Then you'll be ready to set your own pace, find your own mood as you get back in touch by discovering the wonderful world of bicycle touring.



MICHELLE

FRAME SIZES: 20.5", 23"
 WHEELBASE: 42.5"
 FRAME MATERIAL: Puch Alloy/Nickel-Carbon Steel
 FORK MATERIAL: Puch Alloy/Nickel-Carbon Steel
 COLORS: Pearl Rose
 LUGS: Bocama
 DROPOUTS: Puch
 RIMS: Weinmann Alloy 27" x 1 1/4"
 SPOKES: Zinc
 HUBS: Atom Front: Alloy-Lo-Q.R. Rear: Alloy-Lo-Q.R.
 TIRES & TUBES: Semperit 27"
 Gumwall high pressure 90 lbs.
 HANDLEBARS: Friko Alloy Touring Bar
 STEM: S.R. Alloy 60 mm.
 BRAKES: Weinmann semi-automatic sidepull
 CRANKS: Nervar Alloy—3-pin
 CHAINRINGS: 40/52
 FREEWHEEL: Maillard 14, 17, 21, 26, 32
 CHAIN: Standard
 SADDLE: Selle Royale, Ladies' Touring
 SEAT POST: Alloy
 DERAILLEURS: Simplex Front: SX A22
 Rear: SX 410 GTP
 SHIFT LEVERS: Shimshifters—Simplex SX 4192
 PEDALS: Union 630
 WEIGHT: 27.5 lbs. (23" frame)





Pacifica



METEOR LUXE

FRAME SIZES: Men's 19," 21," 23," 25,"
Mixte 19"

FRAME MATERIAL: Steel-1010

FORK MATERIAL: Steel-1010

COLORS: Metallic Red and Metallic Blue

LUGS: Steel-1010

RIMS: Steel-27" x 1 1/4"

SPOKES: 14G

HUBS: Hope-Steel Front: Semi-Hi-Flange
Bolt on Rear: Semi-Hi-Flange Rear Bolt on

TIRES & TUBES: 27" x 1 1/8," 90 PSI

HANDLEBARS: Steel-racing style/brown taped

STEM: Win, Alloy, Allen recessed bolt; 19,"

21"-60 mm.; 23," 25"-80 mm.

BRAKES: Dia-Compe center pull 610 with

extension levers-Q.R., brown housing

CRANKS: Sugino DQFC-B steel cotterless

CHAINRINGS: 40/52

FREEWHEEL: Sun Tour 14/28

CHAIN: Standard

SADDLE: Racing Style-black

SEAT POST: Steel

DERAILLEURS: Sun Tour

Front: Spirt Rear: Seven

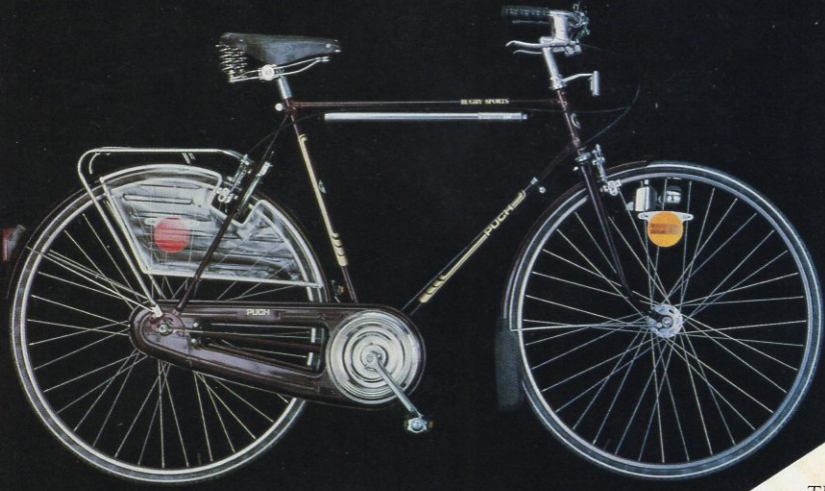
SHIFT LEVERS: Sun Tour

UB-10 7/8"-stem shifters

PEDALS: Balanced

WEIGHT: 31.5 lbs. (23" frame)





FRAME SIZES: Men's 23," Ladies' 21"
 FRAME MATERIAL: Steel
 FORK MATERIAL: Steel
 COLORS: Burgundy
 LUGS: Puch
 DROPOUTS: Puch
 RIMS: Stainless Steel
 SPOKES: Inox. Stainless
 HUBS: Alloy Front: Hi-flange
 Rear: 3-speed Sturmey Archer
 TIRES & TUBES: 27" x 1 1/4"
 HANDLEBARS: Alloy Flat Touring
 STEM: S.R. Alloy
 BRAKES: Weinmann Synchron
 CRANKS: Steel
 CHAINRING: 46/1
 CHAIN: Standard
 SADDLE: Brooks Leather
 SEAT POST: Steel
 PEDALS: Union





WAFFENRAD

FRAME SIZES: Men's 22," Ladies' 20"

FRAME MATERIAL: Steel

FORK MATERIAL: Steel

COLORS: Gloss Black

LUGS: Puch

DROPOUTS: Puch

RIMS: Steel

SPOKES: Zinc

HUBS: Steel Front: Steel Lo-Fl

Rear: Coaster

TIRES & TUBES: 28" x 1½"

HANDLEBARS: Steel

STEM: Steel

BRAKES: Front Stirrup, Rear Coaster

CRANKS: Steel

CHAINRING: 44

CHAIN: Standard

SADDLE: Touring

SEAT POST: Steel

PEDALS: Union



FEEL A NEW SENSE OF ADVENTURE

It's more than just a craze.
It's a feeling. And, oh so much fun
when you discover the world of wheels.

With your new bicycle,
the Sunday drive will become a
whole new experience.

Stumbling across a terrific garage sale
will become a "find" instead of a parking problem.

Traveling across town will become
an adventure instead of a waste of gas.

In fact, any jaunt on your bicycle,
be it long or short, will become
a pleasure in itself. Which makes the going
as much fun as the getting there.



METEOR LUXE MIXTE Component selection same as for mens (p. 8, bottom right).



WORLD CLASS WHEELS

Puch mopeds, Puch Bicycles, Austro Daimler Bicycles

GO WITH THE FEELING

© 1981 Steyr Daimler Puch of America, Corporation,
P.O. Box 7777, Greenwich, Conn., 06830,
Printed in U.S.A.